## Arts Communication Technology Advisory Committee

## Lumina Digital Imaging

November 17, 2010 3:30 - 4:55 p.m.

Attending: Members:

Justin Best, Daily Herald; Asha Fotos, CLIX Photo; Ralph Portillo, Glazer's Camera; Glen Sayes, Lumina Photography; & Bill Trueit, H.M. Jackson High School

- 3:40 Lumina Tour: Glen Sayes gave a tour and summary of the history of Lumina Digital Imaging. His company is nearing its 10-year anniversary in February of 2011. When it opened, it was the first all-digital studio in the Pacific Northwest charging an hourly fee for portrait sittings as opposed to fees for individual prints of photos. Sayes explained that his studio shares space with CLIX Photography and plans to promote a local photography guild where local photographers can share space and be recognized for their level of professional expertise.
- 4:00 New trends in the professional world that teachers should be aware of (community committee members) Sayes commented on the number of photography portrait studios that are closing or barely hanging on. He believes that his competition is more the amateur photographer than a glut of professional portrait photographers. He noted that clients are trying to do more on their own and that the average purchase wedding packages has dropped significantly.

Justin Best reported that the field of journalism continues to contract with recent layoffs also occurring at the Herald of Snohomish County. Fortunately his photography department was not included in the layoffs. However, news photographers are expected to do more. Video is now expected in addition to still photography for many news photographers. Images from cell phones is being accepted as a means to quickly post visual news content on the newspaper's web and social media sites.

- 4:20 Teacher request of resources from community members (web sites, books, magazines, guest speakers, etc.) Top journalism schools and photojournalism web resources were discussed and provided.
- 4:55 Meeting Adjourned

Upcoming meetings: February 9<sup>th</sup>, 3:30 @ Woodshed Embroidery & May 11<sup>th</sup> 3:30 @ Cascade High School, Room 420

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